



fACes

OF  The Neighborhood Academy



The Neighborhood Academy is a faith-based, independent school whose mission is to break the cycle of generational poverty by preparing low-income youth for college and citizenship.

fACES

You are the
of The Neighborhood Academy:



What is The Neighborhood Academy?

The Neighborhood Academy is:

- Individual Donors
- Corporate Partners
- Faith Communities
- Foundations
- Volunteers
- Mentors
- Faculty
- Support Staff
- Administration
- Board of Directors
- Parents
- And of course, Students

The question isn't "What is The Neighborhood Academy", it's "Who is The Neighborhood Academy?," and the answer is **you**.

Without you, the **Faces of The Neighborhood Academy**, we would not have received a ten-year accreditation from the Pennsylvania Association of Independent Schools, nor would we have seen 13 in '13, our largest class of graduating seniors to date.

Let this 2012-2013 Annual Report serve as a testament to the wonderful things a community of compassionate, committed individuals can accomplish.

Letter from the Board President



Peter Leone

As I write this letter in the midst of an unrelenting winter, it seems hard to believe that another school year will come to an end in less than a couple months. Eight Seniors are completing the final stages of their high school careers. Some of the details include a senior thesis, final exams, and, most exciting of all, college selections! I would like to introduce you to this group:

- Ausha-Lae Jenkins-Pryer
- Chantel Cannon
- Chantell Taliaferro
- Dajiah Allen
- Kennedy Randall
- Khalil Sellers
- Kianna Holloman
- Matthew Ballard

On behalf of the Board of Directors, I would like to congratulate them and their families on their upcoming graduation, wish them

luck on their future endeavors, and, most of all, thank them for entrusting their developmental years to The Neighborhood Academy.

As I was driving onto the campus last month for the Board Meeting, I was struck, actually awestruck, by the stone pillars with the engraving "The Neighborhood Academy Founded 2001". How did this come to pass? Last year I wrote about the unique partnership that allows TNA to function and thrive. That partnership, of course, consists of three constituencies:

The first is the faculty, administration, and board. The second is our community of friends, donors, and supporters. The third is the students and their families.

The school works, and works best, when these groups function in balance and harmony.

Also, as in any successful organization, there are people behind the scenes that allow

the school to operate on a day to day basis in a seamless fashion. I would like to acknowledge some of our key employees and volunteers and thank them very much for their unselfish devotion to our school:

Mr. Lou	Mr. Daryll
Mr. Ray	Ms. Gay
Wink	Ms. Audie

And, of course, John Douglas at the reception desk.

These, too, are the faces of TNA...vital parts of our existence...vital parts of our success.

I will close with a heartfelt thank you to everyone, all of the faces that work together to make this dream we call TNA a reality. Because of you, and with your continued and very much appreciated support, I am confident that people will keep driving up that driveway, past those pillars, for many years to come.



faces of Over the Bridge Society



When it comes to the various faces that comprise our school community, the faces of Over the Bridge sponsors and their students are among the most compelling.

For three years, at a cost of \$20,000 per year, members of the OTB Society commit themselves to the education of a child and that child's growth as an individual. But being an OTB sponsor doesn't just match a face to a gift, it fosters a lasting relationship. Whether enjoying a Pirates game together, discussing career options, or staying in touch during the school year, the experience is transformative for both sponsors and students alike. It is a relationship that, in every way, embodies the mission and spirit of our school.



"If you decide to make the donation of time, talent, or treasure to The Neighborhood Academy, you become part of a legacy to change lives."

— The Rev. Thomas E. Johnson, Jr.



faces of our Donors and Volunteers

OUT OF MANY, ONE—
Our success, growth, and stability as a school would not be possible without the incredible individuals who come together to form our community.

The sharing of many gifts is critical to carrying out our mission.

GIFTS OF TREASURE—
Collectively, individual donors made up 44% of our 2012-2013 financial contributions. **The Neighborhood Academy exists because of donors, like you, with a heart for sharing their treasure.**

GIFTS OF TIME AND TALENT—
Whether coaching an after-school program like Mock Trial, serving lunch to our students, recruiting new partners, or tackling the garden, all of our supporters come together to fulfill one goal: transforming lives through education. It takes a community to fulfill that goal, and none work more tirelessly or compassionately to help our students shape a better future than our selfless volunteers.



Faith **f**ACES

Working faithfully as **God's hands and feet** to share resources with the least of these, our faith community partners show a dedication for which we are so grateful.

The blessings bestowed by our faith friends are diverse and dynamic: earmarking offering plates toward "TNA Sunday", volunteering, providing student scholarships, allocating Mission Outreach gifts, adorning our chapel with stained glass, serving meals, conducting backpack drives, providing powerful prayer support, and so much more.

"It is an honor and a privilege to engage in monthly student outings. Students are top-notch conversationalists — from world event knowledge to genuine interest in my world; we enjoy one another's company."

— Mrs. Beatrice Jones;
ShadySide Presbyterian Church
Over the Bridge Sponsor

"In your development activities, you do not just collect, you connect, through building strong donor relationships."

— Mr. Bruce Bickel; Senior Vice President and Managing Director
Private Foundation Management Services,
Hawthorn; PNC Family Wealth

"As I implied when we last talked, it is very unusual for our Foundation to make two grants back to back as we have just done with The Neighborhood Academy. The fact that we have made an exception to our normal policy is a testament to the compelling nature of your mission and the execution of that mission."

— Mr. Murray Rust; The Rust Foundation

Corporate **f**ACES

Corporations aren't buildings, they're faces.

They are the faces of corporate leaders who are making a difference in their local communities. Because of their generous support, our students soar in every aspect of their young lives. They learn discipline, hard work and respect for self and others. We prepare them for college and careers as the FUTURE corporate faces.

TAX CREDIT PROGRAMS

Businesses enjoy the benefit of directing their tax dollars to those who need their help the most — our students. The Neighborhood Academy is an approved Scholarship Organization for:

- EITC (Educational Improvement Tax Credit)
- OSTC (Opportunity Scholarship Tax Credit)
- EIO (Educational Improvement Organization)

Take advantage of tax savings for your company this upcoming year. Deadlines are approaching* and credits go fast. **Contact Sheila Rawlings today** to start your application (412-626-6851, or sheila.rawlings@theneighborhoodacademy.org).

*Complete renewal applications by May 15th, 2014, and new applications by July 1, 2014.

"I was amazed at the maturity of these students. I have visited with numerous high schools and the mind-set and determination of these students at The Neighborhood Academy is the highest I have ever seen."

— Anonymous

CAREER EXPOSURE AND WORKFORCE DEVELOPMENT

Our corporate partners also share insight into career opportunities for our students. This allows the student an inside look at careers that could potentially be theirs. Each year, our students visit companies such as CentiMark, The Samson Morris Group, PricewaterhouseCoopers, LanXESS, Enterprise, and others. In addition, engineers, attorneys, nurses, scientists, financial advisors, human resource managers, videographers, and more, come to the school, and share their careers and invaluable wisdom with our students.



Gary Golden, Thermo Fisher Scientific
CAREER EXPOSURE

UNITED WAY + YOUR WORKPLACE + YOU!

Designate United Way contributions to The Neighborhood Academy

Recommend TNA for your workplace United Way kick-off event! With your recommendation, we can share our mission with your colleagues. For more information, please contact Sheila Rawlings at 412-626-6851 or email sheila.rawlings@theneighborhoodacademy.org.

United Way Agency Code 221578

"In a world where so many charitable contributions are diminished by administrative costs and get lost in comparison to mega-gifts to huge institutions, the meaningfulness of every gift to The Neighborhood Academy is reflected in the faces of the students and the reports of their accomplishments regularly communicated to donors and the rest of the Neighborhood Academy community. Every gift makes a tangible and apparent difference in the lives of real people who reward it with their efforts every day."

— Mr. and Mrs. Ronald West
United Way Donors



Annual Fund Gifts Received

Between 9/1/2012 and 8/31/2013

Over the Bridge Society

Over the Bridge Society members support the cost of educating a student for three years at a cost of \$20,000 per student annually

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 Mr. & Mrs. John B. Fisher ❖ ❖
 Mr. & Mrs. Henry E. Haller III
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 Mr. & Mrs. Philip R. Roberts
 Shadyside Presbyterian Church
 Mr. & Mrs. Thomas J. Taylor ❖
 Thomas Marshall Foundation

President's Circle

(\$20,000 or more)

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 Bessie F. Anathan Charitable Trust
 Black Box Network Services
 The Ann & Frank Cahouet Foundation
 CentiMark Corporation
 Comcast Corporation
 Dollar Bank
 Enterprise Rent-A-Car of Pittsburgh
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Forest City Enterprises, Inc.
 Highmark Foundation
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 LanXESS Corporation ◆
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 The PNC Financial Services Group
 Rachel Mellon Walton Fund
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 United States Steel Corporation
 UPMC Health Plan
 Hilda M. Willis Foundation
 Lenmore Inc. DBA Wimco Metals Inc.

College Champions

(\$19,999-\$10,000)

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 Northwest Savings Bank
 Bozzone Family Foundation
 Calgon Carbon Corporation
 Campbell Transportation Company, Inc.
 Duquesne Light Company
 Equitable Resources
 PwC Charitable Foundation, Inc.
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 Toro Development Company

Trumbull Corporation

Valedictorians

(\$9,999-\$5,000)

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High Honors

(\$4,999-2,500)

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(\$2,499-\$1,000)

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"The Neighborhood Academy is one of the most important non-profit organizations that we support. Since we live in the city, and on the "dividing line" between Shadyside and East Liberty, the young men and women that attend The Neighborhood Academy are truly our neighbors. How fortunate we are to be able to help improve the lives of these courageous and dedicated students! "

— John & Peggy O'Rourke

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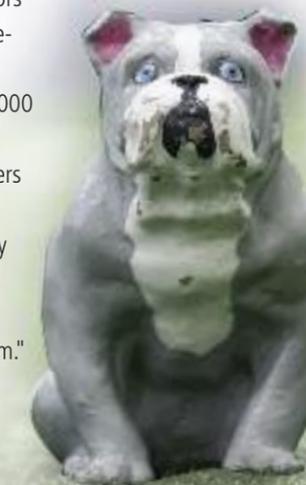
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— D. Elton Trueblood
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The Neighborhood Academy

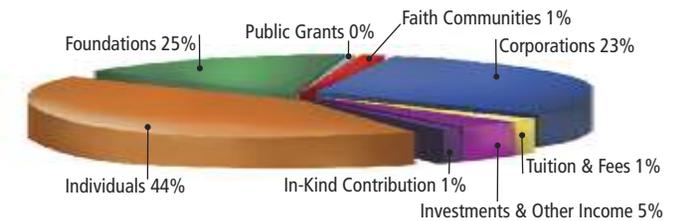
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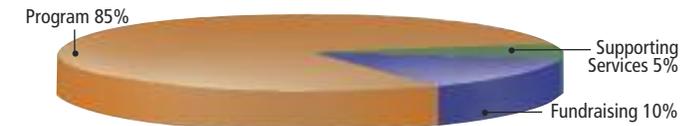
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SOURCES OF SUPPORT & REVENUE Sept. 2012 – Aug. 2013



Individuals	1,663,487
Foundations	966,383
Faith Communities	35,323
Public Grants	8,224
Corporations	873,812
Tuition & Fees	34,179
In-Kind Contributions	57,421
Investments & Other Income	184,725
TOTAL OPERATIONS	3,823,553
Forging Futures Campaign	22,342
TOTAL	3,845,895

EXPENSES Sept. 2012 – Aug. 2013



Program	2,537,288
Supporting Services	163,965
Fundraising	284,464
TOTAL	2,985,717

STATEMENT OF ACTIVITIES Sept. 2012 – Aug. 2013

SUPPORT AND REVENUE	Contributions and Grants	3,569,571
	Tuition and Fees	34,179
	In-kind Contributions	57,421
	Investment Income	5,447
	Other Income	179,277
TOTAL	3,845,895	
EXPENSES	Program	2,537,288
	Supporting Services	163,965
	Fundraising	284,464
	TOTAL	2,985,717
	Unrealized Interest Swap Valuation	54,637
CHANGE IN NET ASSETS	914,815	
NET ASSET	Beginning of the Year	9,208,093
	End of the Year	10,122,908
CHANGE IN NET ASSETS	914,815	

New Face of The Neighborhood Academy

SIGN CONSTRUCTION & INSTALLATION

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You might ask, "Did my gift really make a difference?" To quote an African proverb: "The lion takes giant strides in the night, but the path is worn smooth by the feet of the pygmy armies." Thank you for believing in our students and sharing your gifts of time, talent and treasure. You, our Community of Supporters, have worn smooth the path of breaking the cycle of poverty through education.

