



**2nd Annual  
Alumni Career Fair  
Thursday, May 18, 2023  
4 p.m. – 6 p.m.  
American Eagle HQ  
77 Hot Metal Street,  
Pittsburgh, PA 15203**



**For more info, contact:**  
Marcus Platt  
[marcus.platt@theneighborhoodacademy.org](mailto:marcus.platt@theneighborhoodacademy.org)  
412.362.2001, ext 127  
or visit  
[theneighborhoodacademy.org](http://theneighborhoodacademy.org)

### **Participating Organizations:**



**The Neighborhood Academy  
Alumni Career Fair  
Sponsorship Opportunities**

*You are invited to become a sponsor*

**Presenting Sponsor (\$2,500)**

- Exclusive presenting sponsor placement of logo on website and all digital marketing materials
- Workshop presentation to alumni
- Highlighted in press release on any earned media as presenting sponsor
- Feature article in TNA Newsletter/e-newsletter following the event
- Company logo on event Facebook page
- Full-page advertisement in Career Fair booklet
- Career fair table

**Lunch Sponsor (\$1,500)**

- Exclusive signage in cafeteria as lunch sponsor
- Logo on website and all digital marketing materials as lunch sponsor
- Mention in press release on any earned media
- Listing TNA Newsletter/e-newsletter following the event
- Company logo on event Facebook page
- Half-page advertisement in Career Fair booklet
- Career fair table

**Career Fair Sponsor (\$500)**

- Logo on website and all digital marketing materials
- Mention in press release on any earned media
- Listing TNA Newsletter/e-newsletter following the event
- Company logo on event Facebook page
- Half-page advertisement in Career Fair booklet
- Career fair table

**Business Attire Sponsor (\$500+)**

- Exclusive designation as attire sponsor
- Logo on website and all digital marketing materials as business attire sponsor
- Mention in press release on any earned media
- Listing TNA Newsletter/e-newsletter following the event
- Company logo on event Facebook page
- Half-page advertisement in Career Fair booklet
- Career fair table



**Scan for more information, or call Sheila Rawlings  
at 412-626-6851.**



## Sponsorship Commitment Form

Thank you for supporting The Neighborhood Academy. By completing this form, you agree to become an event sponsor. Please submit your completed form and corporate logo to Sheila.Rawlings@theneighborhoodacademy.org.

**PLEASE SUBMIT BY APRIL 14, 2023 TO BE INCLUDED ON PRINT MATERIALS**

Thank you for your support!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_, PA \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

Sponsorship level \_\_\_\_ Presenting Sponsor \_\_\_\_ Lunch sponsor \_\_\_\_ Career Fair Sponsor

\_\_\_\_ Business Attire Sponsor

By signing below, I commit to the sponsorship noted above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: **The Neighborhood Academy.**

**The Neighborhood Academy**

709 North Aiken Avenue

Pittsburgh, PA 15206

412.362.2001 | [www.theneighborhoodacademy.org](http://www.theneighborhoodacademy.org)

*All proceeds support the alumni career exposure and workforce development program.*