

SPONSORSHIP PACKET



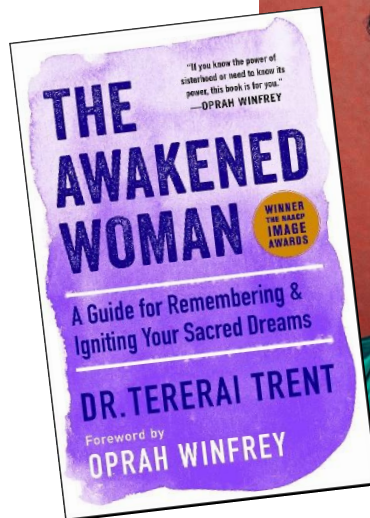
The Nancy and Paul O'Neill Speaker Series

presenting...

DR. TERERAI TRENT

Author of

THE AWAKENED WOMAN



Wednesday, October 8, 2025, 5:30 p.m.

709 North Aiken Avenue

Pittsburgh, PA 15206

412-203-0158 | www.theneighborhoodacademy.org

The Neighborhood Academy

Established in 2001, TNA located in Pittsburgh, PA, is an independent, faith-based, college preparatory school providing a holistic education for students in grades 6-12 whose families demonstrate significant financial need. TNA is dedicated to developing the minds, bodies, and spirits of our students so that they might become fully productive members of our society.



Mission

TNA is a faith-based, college preparatory, independent school whose mission is to **break the cycle of generational poverty by empowering youth and preparing them for college and citizenship.**

Success & Outcomes

- **100% of all students graduate on time and are accepted to college**
- 95% of graduates receive scholarships and financial aid, totaling more than \$800,000 annually
- 81% of all alumni earn their degree within five years or less, exceeding the 16% national average of low-income students
- 92% of graduates choose to remain or return to Pittsburgh after college
- 89% of graduates are in careers relevant to their degree
- Students from 34 zip codes served year-round
- 16% of alumni have or are pursuing an advanced degree
- 68 partnerships boosting offerings in our academics, arts, athletics, counseling, and more.
- TNA has zero tolerance for drugs, alcohol, bullying, or violence of any kind

Student Challenges

- 72% of TNA families have a taxable income of \$40,000 or less
- 100% of all students are provided with three nutritious meals daily and transportation to and from school, ensuring no barriers to attendance
- Students often enter TNA two to three grade levels behind in reading, math, and science
- 81% of students would otherwise be enrolled in a school categorized as 'low-performing' by the Pennsylvania Department of Education
- More than 80% of students have experienced significant trauma, impacting their mental health and academic focus

Learn more about The Neighborhood Academy at theneighborhoodacademy.org

The Author | Dr. Tererai Trent

Distinguished as Oprah Winfrey's "All-Time Favorite Guest," Dr. Trent is an inspiring scholar, educator, humanitarian, motivational speaker, author, and the founder of Tererai Trent International, also known as Tinogona Foundation.

Dr. Tererai Trent is one of the world's most acclaimed voices for women's empowerment and quality education. Tererai received her doctorate in interdisciplinary evaluation from Western Michigan University and teaches courses in Global Health at Drexel University. She has published two highly acclaimed children's books and is the author of the award-winning *The Awakened Woman – Remembering & Reigniting Our Sacred Dreams* (Simon & Schuster). Tererai serves as the president of The Awakened Woman, LLC, a company dedicated to empowering women with tools to thrive as they achieve their dreams. She is honored to have received the NAACP 2018 Award for Outstanding Literary Work.

Rooted in humble beginnings, Tererai grew up in a cattle-herding family in rural Zimbabwe, in a country known as Rhodesia under colonial rule, where cultural practices and a war that liberated her country charted the course of her life. Despite facing many obstacles, she never lost sight of her dreams for an education. Dr. Trent could not have imagined that her steadfast determination, hard work, and belief in her dreams would eventually earn her multiple degrees and a prominent global platform with world leaders and international businesses where she advocates for universal access to quality education.

Dr. Trent continues to lead the global fight for quality education for all children and women's rights. She has become a symbol of hope and proof that anything is possible. Her favorite motto is "Tinogona," meaning, "It is achievable!" Dr. Trent is among ten women named the most inspiring women in the world by the Statues for Equality Project of Gillie and Marc. With nine other women, including Oprah Winfrey and Jane Goodall, a life-size bronze figure unveiled by Statues for Equality in the United States immortalized Tererai on Women's Equality Day on August 26, 2019.

The Book | *The Awakened Woman: Remembering & Reigniting Our Sacred Dreams*

The Awakened Woman: Remembering & Reigniting Our Sacred Dreams is Tererai's accessible, intimate, and evocative guide that teaches nine essential lessons to encourage all women to reexamine their dreams and uncover the power hidden within them—power that can recreate our world for the better.

Tererai points out that there is a massive, untapped, global resource in women who have, for one reason or another, set aside their wisdom, their skills, and their dreams in order to take care of the personal business of their lives. Not only is this a type of invisible suffering experienced by countless women, this rich resource is a secret weapon for improving our world. Women have the capacity to inspire, to create, to transform—and Tererai's call to action will awaken hearts, give permission to recapture dreams, and provide the tools to forge a brighter path for all. This is the movement of Sacred Sisters.

The Nancy & Paul O'Neill Speaker Series

The Neighborhood Academy is a college preparatory school grades 6-12 whose mission is to **break the cycle of generational poverty through education**. The Nancy & Paul O'Neill Speaker Series began in 2013 and is a platform for renowned authors to present and share works that not only describe the Black experience in America, but also challenge all of us to see the world through The Neighborhood Academy's students' eyes.

Previous speakers include Ron Suskind, author of *A Hope of the Unseen*; Isabel Wilkerson, author of *The Warmth of Other Suns*; Margo Lee Shetterly, author of *Hidden Figures*; Mark Whitaker, author of *Smoketown*; Wes Moore, author of *The Other Wes Moore* and *Five Days*; and Anthony Ray Hinton, author of *The Sun Does Shine*.

Any questions about the event can be directed to Jonathan Winkler, Marketing and Events Manager, at jonathan.winkler@theneighborhoodacademy.org or 412-203-0158.

Event Timeline

Wednesday, October 8, 2025

5:30 p.m. – 7:00 p.m. – Author's Circle VIP Gathering with Dr. Tererai Trent; Libations, Dinner, Dessert.

5:30 p.m. – 7:00 p.m. – General Admission; Libations, Dinner, Dessert.

7:00 p.m. – 8:30 p.m. – Dr. Tererai Trent's Presentation and Conversation

Ticket Levels

Tables seat 10 people

\$300 – Author's Circle VIP Admission Ticket (in-person or virtual)

\$3,000/Table

- Author's Circle VIP Gathering with Dr. Tererai Trent; Libations, Dinner, Dessert (5:30p.m. – 7:00 p.m.)
- Dr. Tererai Trent's Presentation and Conversation (7:00 p.m. – 8:30 p.m.)
- Signed copy of *The Awakened Woman* book

\$200 – General Admission Ticket (in-person)

\$2,000/Table

- Libations, Dinner, Dessert (5:30 p.m. - 7:00 p.m.)
- Dr. Tererai Trent's Presentation and Conversation (7:00 p.m. – 8:30 p.m.)

\$150 – Virtual Admission Ticket (virtual)

- Zoom access to Dr. Tererai Trent's Presentation and Conversation (virtual participants may submit questions) (7:00 p.m. – 8:30 p.m.)

Sponsorship Opportunities

PLEASE SUBMIT BY JULY 25, 2025

Proceeds benefit life-changing student scholarships.

Presenting Sponsor (\$30,000)

- ☐ Exclusive recognition as Presenting Sponsor on **all** print/digital marketing materials
- ☐ Feature article in TNA Newsletter/e-newsletter following the event
- ☐ Company Logo printed on autographed book plate
- ☐ Table of 10 and VIP reception
- ☐ 10 copies of *The Awakened Woman*
- ☐ 1-minute pre-recorded video before in-person and virtual presentation, social media
- ☐ Company logo printed on book insert
- ☐ Company logo printed on print invitation
- ☐ Full-page advertisement in the event program booklet with premium placement (*specifications below*)
- ☐ Company logo as Presenting sponsor on event in-person and virtual slideshow
- ☐ Company logo as Presenting sponsor on TNA website

Gold Sponsor (\$15,000)

- ☐ Table of 10 and VIP reception
- ☐ 10 copies of *The Awakened Woman*
- ☐ 30-second pre-recorded video before in-person and virtual presentation, social media
- ☐ Company logo printed on book insert
- ☐ Company logo printed on print invitation
- ☐ Full-page advertisement in the event program booklet with premium placement (*specifications below*)
- ☐ Company logo as Gold Sponsor on event in-person and virtual slideshow
- ☐ Company logo as Gold Sponsor on TNA website

Silver Sponsor (\$10,000)

- ☐ Six tickets and VIP reception
- ☐ Six copies of *The Awakened Woman*
- ☐ Company logo printed on book insert
- ☐ Company logo printed on print invitation
- ☐ Full-page advertisement in the event program booklet (*specifications below*)
- ☐ Company logo as Silver Sponsor on event in-person and virtual slideshow
- ☐ Company logo as Silver Sponsor on TNA website

Bronze Sponsor (\$5,000)

- ☐ Four tickets and VIP reception
- ☐ Four copies of *The Awakened Woman*
- ☐ Company name on book insert
- ☐ Company name on print invitation
- ☐ Full-page advertisement in the event program booklet (*specifications below*)
- ☐ Company logo as Bronze Sponsor on event in-person and virtual slideshow
- ☐ Company logo as Bronze Sponsor on TNA website

Bulldog Sponsor (\$2,500)

- ☐ Two tickets and VIP reception
- ☐ Two copies of *The Awakened Woman*
- ☐ Company name on book insert
- ☐ Company name on print invitation
- ☐ Half-page advertisement in the event program booklet (*specifications below*)
- ☐ Company logo as Bulldog Sponsor on event in-person and virtual slideshow
- ☐ Company name as Bulldog Sponsor on TNA website

Supporting Sponsor (\$1,500)

- ☐ Company name as Supporting Sponsor on event in-person and virtual slideshow
- ☐ Company name as Supporting Sponsor on TNA website

Full-Page/Half-Page Advertisement Specifications

Full-page advertisement

Full Page (non-bleed) ad sized at 5” wide x 8” tall
Ads should be high resolution pdfs or high-resolution jpgs.
Ads should be submitted as black and white (grayscale okay)
Ad deadline: 7/25/2025

Half-page advertisement

Half Page (non-bleed) ad sized at 5” wide x 4” tall
Ads should be high resolution pdfs or high-resolution jpgs.
Ads should be submitted as black and white (grayscale okay)
Ad deadline: 7/25/2025



Sponsorship Commitment Form

Thank you for supporting *The Nancy & Paul O'Neill Speaker Series* presented by The Neighborhood Academy. By completing this form, you agree to become an event sponsor. Please submit your completed form, high-res corporate logo in PNG or EPS format, and advertisements to Jonathan Winkler at jonathan.winkler@theneighborhoodacademy.org or call 412-203-0158.

PLEASE SUBMIT BY JULY 25, 2025

Thank you for your support!

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

	Package Name	Sponsorship Amount
<input type="checkbox"/>	Presenting Sponsor	\$30,000
<input type="checkbox"/>	Gold Sponsor	\$15,000
<input type="checkbox"/>	Silver Sponsor	\$10,000
<input type="checkbox"/>	Bronze Sponsor	\$ 5,000
<input type="checkbox"/>	Bulldog Sponsor	\$ 2,500
<input type="checkbox"/>	Supporting Sponsor	\$ 1,500

By signing below, I commit to the sponsorship noted above.

Signature: _____ Date: _____

Please make checks payable to: **The Neighborhood Academy.**

Proceeds benefit life-changing student scholarships.

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